

# Soroptimist International of Woodland

February 2014

www.soroptimistofwoodland.org

Volume Four

Issue Two

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## Upcoming Events:

**Mar 8** SNR District V meeting

**Mar 11** Cocktail for the Cause at Mojo's

**April 12** Live Your Dream Hike

**May 8** Spaghetti Dinner at Black Dragon

SI Woodland Club

## Meetings:

**1<sup>st</sup> and 3<sup>rd</sup> Wednesday** of the month 5:30 p.m. at Wraith, Scarlett, and Randolph (WSR)

**2<sup>nd</sup> Wednesday** noon at Mojo's Bar and Grill

**4<sup>th</sup> Wednesday** social evening TBA

## President's Message

It's been a great year! I can't believe it is almost half way gone! The ladies of SI Woodland are truly amazing. When I started as President, I wanted us to "Raise the Roof". That's exactly what we have done and will continue to do through this 2013-2014 year.

It took many people and many hands to raise the roof for College Bound and Progress House. Many of our members, teachers, parents, and UC Davis Staff took the time to take a Third Grade Class from Whitehead School on a tour of UC Davis. Thank you to all those who participated! I know the kids LOVED it. We had 2 car loads of clothing donations from my sisters at the Philanthropic Educational Organization (PEO) Chapter IX for the Progress House Event. Women at Progress House were able to pick out an appropriate outfit for interviews. The ladies at Progress House also benefitted from the immense amount of knowledge our membership provided to become better prepared for gaining employment.

We have another Progress House Event scheduled and I am sure that will go flawlessly again. We are also working on a Spaghetti Dinner Fundraiser with Black Dragon Brewery. The owners of Black Dragon (Heather and Jason) have been a real pleasure to work with and are donating their space to help out SI Woodland!

It has been wonderful and heartwarming to see all these diverse groups come together for a common goal of helping others.

Thanks a million for all who have worked so hard to make this a successful year!

**Tami Leathers**  
President 2013-2014



## International Project – Goal4.org



On December 4th, Piper Gianola, founder, Executive Director, and Board Member of Goal 4.org, was a guest speaker at our SI Woodland meeting. Goal4.org, an organization devoted to reducing the under-five mortality rate in Kenya, is named after the fourth goal of the United Nation, which is reducing infant (under-five) mortality by two thirds by the year 2015. Goal4.org is currently focused on addressing the top five causes of infant mortality in Kenya: Lack of Neonatal care, Diarrheal Disease, Pneumonia, Malaria, and Malnutrition. Each of their programs is focused on either prevention or diagnosis and treatment. The organization is currently focused on three key areas of concern: Community Health Worker Program, Public Sanitation Program, and Health Facilities Program.

Goal4.org Community Health Worker Program was the focus of Gianola's presentation at our meeting. The organization estimates that this type of program, if properly run, can reduce under-five mortality rates by 30%. Interestingly enough, Gianola shared that one of our most standard, day-to-day commodities can be of the greatest assistance in facilitation of Community Health Worker Programs. According to Ms. Gianola each CHW is equipped with a smart phone, which she utilizes to gather health data for her village. Each CHW cares for approximately 100 families (500 individuals). Collecting, retrieving, and reporting data is made easier with the smart phone applications. Smart phones, mobile applications, and digital maps are also being utilized by parents to promote better health care outcomes. Smart phones can be used to access training and patient education materials along with patient records. Mobile applications used are Cellscope (microscope that attaches to a phone and pictures of samples can be sent to doctors for diagnosis), Fetal Weight, Netra (mobile eye exam), and ARemind (automated text message reminders sent to patients). Health care workers are also provided with Home Visit Kits. Another benefit of the smart phone technology is to provide "On-line, on demand" training, "live on-line" training, and "in person" training for health care providers to improve health care outcomes for patients as well.

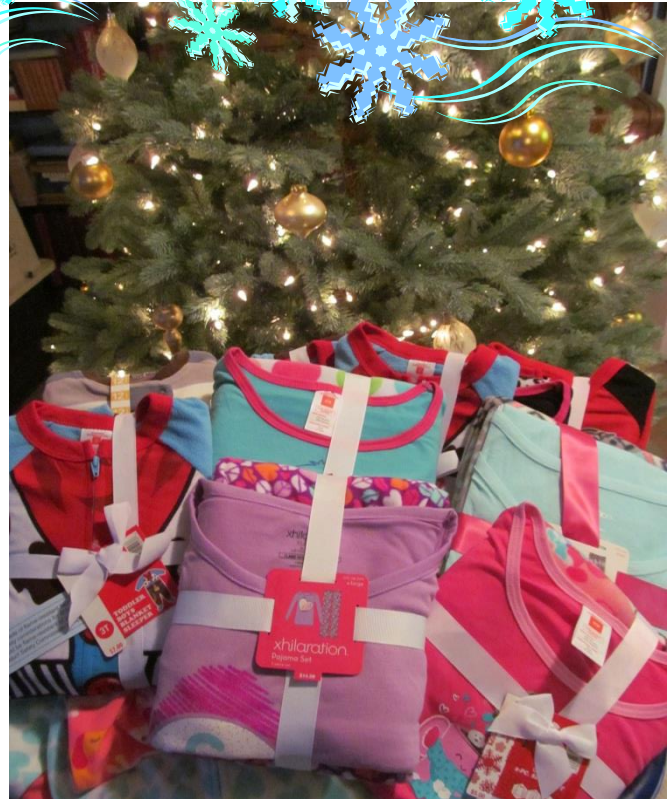
As a means of generating income, Goal4.org has provided their health care providers with the opportunity to run Solar Cell Phone Charging Stations. This allows them to consistently charge their smart phones, while providing them an income to pay for their supplies. Those villages that have access to electricity generate income with Solar Lamp Rentals. The Home Visit Kits cost \$170 for a 6 month supply. Currently, SI Winters is partnering with Goal4.org to furnish and equip rooms at the local healthcare facility, provide emergency transportation vehicles, and continue health education. Goal4.org is always looking for fundraising opportunities (donation may be made online) and they are currently in the need of two board members, specifically in the medical field. SI Woodland International Project Committee recommended that we support Goal4.org as our International Project. For further information about Goal4.org visit, <http://goal4.org/about.html>

SI Woodland Supports the  
Scholastic Pajama Program



**SCHOLASTIC**  
Read Every Day. Lead a Better Life.

In the month of December, SI Woodland participated in the Scholastic Pajama Program for the first time. The Pajama Program provides new pajamas and new books to children in need, many of whom are waiting and hoping to be adopted. These children live in various situations including group homes, shelters and temporary housing facilities and are shuffled often from one place to another. Many of them have been abandoned, abused or neglected. Most of these children have never enjoyed the simple comfort of having a mother or father tuck them in at bedtime with warm, clean pajamas and a bedtime story. Some of the children we serve are living with their families below the poverty level, in desperate need of food, clothing and shelter.



**Pajama Program**

Delivering Warm Sleepwear & Nurturing Books  
to Children In Need

With the help of the Woodland High School S Club, we collected 34 pairs of new pajamas. During the month of December, Scholastic matched our donation of pajamas with a donation of a book. All items collected as part of this pajama drive were then donated to a shelter for sexually abused children in the Sacramento area.

## Live Your Dream Hike 2014



Soroptimist International of Woodland will be hosting its sixth annual “Live Your Dream” Hike on April 12, 2014. This all female hike is open to young women, ages 13-18 who are interested in participating in a day of hiking, bonding and personal growth. Registration forms, available at [soroptimistofwoodland.org](http://soroptimistofwoodland.org), are due March 28, 2014. Once again, locally owned and operated restaurant and bar Mojo’s, will be donating proceeds from sales of their “Cocktail for a Cause” throughout the month of March, to SI Woodland and the Live Your Dream Hike.

The 5-mile hike from Muir Woods National Park to Stinson Beach has consisted of various activities throughout the years including scavenger hunts, career/goal setting workshops, and motivational speakers who have opened up discussions about healthy eating habits, positive body image and routine exercise. One year there was even a hands-on self-defense course that addressed topics such as domestic violence and date rape prevention. The purpose of these topics is not only to educate these young women, but also to empower them to take control of their own lives, be responsible for their own actions and believe in themselves and their dreams.

“We are thrilled to continue our Live Your Dream Hike for a sixth year,” program coordinator BriAnne Dewberry commented, “it is extremely important to us that we continue a tradition of empowering the next generation of women in our community. The willingness of all our sponsors, including Fleet Feet of Davis proves how committed Woodland is to the well-being and development of our young women.”

The Live Your Dream campaign inspires women and girls to live their dreams and encourages them to pass on their good fortune to others. The campaign celebrates the unique power and accomplishments of women and girls. When women help themselves and one another, amazing things can happen. The Live your Dream Campaign is an empowering women’s network and one of the leading online women support groups and sources of inspiration for women and girls. The mission of Live Your Dream Campaign is to enhance the life of women and girls, in local communities and all over the world.

For additional information, see our website [www.soroptimistofwoodland.org/lydhike](http://www.soroptimistofwoodland.org/lydhike) or email us at [siwoodland@soroptimist.net](mailto:siwoodland@soroptimist.net)



# Soroptimist International of Woodland – February 2014

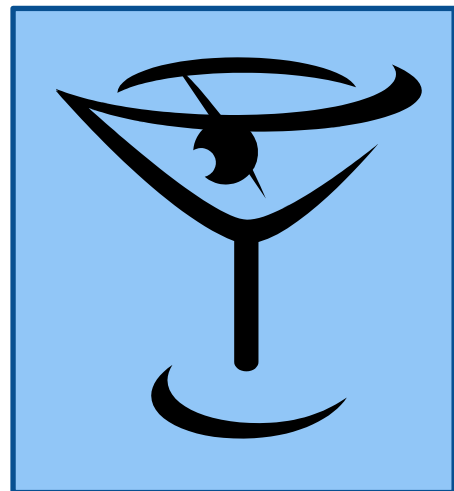
Cocktail for the Cause  
at Mojo's  
March 11 from 6-8  
628 1<sup>st</sup> Street,  
Downtown Woodland



Informational Meet and Greet  
with SI Woodland

SI Woodland would also like to invite all interested parties to an informational meet and greet on the night of March 11, 6-8 p.m. This will be a very casual and informal social evening with the intent of providing information about who we are and what we do in our community. SI Woodland holds various social evenings throughout the year for potential new members and promoting friendship between members. Our previous meet and greet event was held in August. Guests are always welcome to attend any of our SI Woodland lunch or evening meetings, in addition to our events and social evenings.

SI Woodland is the beneficiary of Mojo's Cocktail for the Cause in March. On March 11 from 6-8 p.m. is the "Celebrity Bartender" event that will introduce the March "Cocktail for the Cause" with 10% of all sales (food and drink) donated to SI Woodland and our Live Your Dream Hike. Our own Tania Garcia-Cadena will be the Celebrity Bartender. We encourage you to support SI Woodland by enjoying an evening out at Mojo's! During the month of March, 50% of the profit from any "Cocktail for the Cause" purchased will support SI Woodland. This month's cocktail TBA soon!



Sexual Assault and Domestic Violence Center  
in Yolo County  
Now Empower Yolo

Long time partners with SI Woodland, we are thrilled to pass along that the Sexual Assault and Domestic Violence Center has formally changed their name to Empower Yolo. According to the Empower Yolo, the change is intended to more effectively encompass the organizations philosophy of service, comprehensive programming and geographical reach of services offered. While the name of the agency has changed, our philosophy and services have not. Empower Yolo is still Yolo County's primary victim service provider and violence prevention leader. Established in 1977, Empower Yolo is a 501(c)3 nonprofit dedicated to the intervention, prevention, and elimination of domestic violence, sexual assault, stalking, human trafficking and child abuse in Yolo County.

In the spring of 2013 SI Woodland partnered with the organization now known as Empower Yolo to put on the Groovin' in the Grove concert, which raised over \$12,000 for both organizations. SI Woodland is looking forward to continuing our relationship with Empower Yolo as they embrace their new name and remain dedicated to helping women and children in our community.

The release of their new name on February 12th coincided with the launch of the Yolo Campaign for Change - 10 Days of Activism to Raise Awareness & End Violence in Our Community. The campaign is intended to be a community-wide engagement campaign and encourages local business, service providers, residents and community members of Yolo County to join with Empower Yolo in creating change for a violence-free community. It is their hope that the campaign will encourage Yolo County to take action and provide residents with a variety of opportunities to get involved.

For more information and ways to get involved, please visit Empower Yolo at their website, <http://empoweryolo.org/>



SOROPTIMIST

Best for Women



Providing hope. Ending violence.

Officers 2013-2014:

President

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Treasurer

Lisa Bruni

Immediate Past

President

Tania Garcia-Cadena

Newsletter Editor

Laura Liddicoet

Newsletter Layout

Monique Brammeier

SI Woodland

Spaghetti Fundraiser Dinner

Thursday May 8, 2014: 5-8pm

Black Dragon Brewery

175 West Main Street

Downtown Woodland

[www.blackdragonbrew.com](http://www.blackdragonbrew.com)

Roadhouse 5 will provide entertainment

In advance: Adult \$10, Children 10 & Under \$5

At the door: Adult \$15, Children 10 & Under \$5

Spaghetti, French bread, Green Salad

Tickets available at: Woodland Chamber of  
Commerce, SI Woodland members, or  
email [siwoodland@soroptimist.net](mailto:siwoodland@soroptimist.net)

For additional information contact

SI Woodland at:

Email: [siwoodland@soroptimist.net](mailto:siwoodland@soroptimist.net)

Mail: P.O. Box 1231, Woodland, CA 95776

Soroptimist websites:

Sierra Nevada Region (SNR)

<http://www.soroptimistsnr.org/>

Soroptimist International of the Americas (SIA)

<http://www.soroptimist.org/>

Soroptimist International

<http://www.soroptimistinternational.org/>

SIA's "Live Your Dream!" Campaign

<http://www.LiveYourDream.org>

Thank you to all the SI Woodland members who contributed to this newsletter.